



# OUR PLAN TO CLEAN UP THE CITY.

## And Unleash Birmingham's Full Potential



The Local Conservatives Manifesto for the 2026 Birmingham Local Elections

***DON'T JUST HOPE  
FOR A CLEANER CITY.***

***VOTE FOR ONE.***

**ON MAY 7th, FOR A  
CLEANER CITY, VOTE:**



# FOREWORD

Birmingham is a city of immense history, innovation, and untapped promise. From its Victorian grandeur to its role as the workshop of the world, our city has always been a beacon of progress. But in recent years, neglect, mismanagement, and short-sighted policies have held us back. It's time to clean up Labour's mess - our streets, our finances, our communities - and unleash Birmingham's true potential. We will build a cleaner, safer, more prosperous city that honours its heritage while embracing the future.

**Our vision is simple: Clean up Birmingham to unleash its potential for every resident, business, and community.**

This manifesto outlines ambitious, practical policies to transform our city. Together, we can make Birmingham thrive again.

On the following pages is our plan to balance the books, end the strike and clean up the city.

The main body of text in this manifesto is written in Baskerville Old Face, reflecting our historic past as a city. Baskerville is a serif typeface designed between 1754 and 1757 by John Baskerville in Birmingham. As a city we should do much more to celebrate our heritage, culture and impact on the world.

A Local Conservative Led Council would start the journey to putting Birmingham back to where it should be - The best city in the world!

# CLEAN UP OUR CITY

Under Labour, Birmingham has been blighted by 3 bin strikes in a decade. The current strike has gone on for over 16 months. At any one point up to 25,000 tonnes of rubbish has been uncollected on our streets.

## Our plan to clean up Birmingham includes:-

- Keep it weekly by scrapping Labour's plans for fortnightly bin collections.
- Deploy CCTV enforcement to crack down on fly-tipping.
- Introduce dedicated ward-based clean up crews to get dumped rubbish cleared quickly.
- Permanently scrap Labour's mean spirited 'Rat Tax' charge on rat treatments.
- 3000 new and replacement litter bins across the city.
- Bring back free bulky waste collections scrapped by Labour.
- End the bin strike.
- Increase graffiti removal teams.
- Trial ANPR cameras to tackle littering from vehicles and on High Streets. Rolling it out if successful.
- Remove the barriers that lead to different Council departments refusing to clean the other's land. For example, street cleaning and housing departments.
- Ensure sufficient supply of litter picking equipment and bags for local litter picking groups. They do brilliant work - the Council should support them.
- Restart recycling and garden waste collections.
- Reintroduce, permanently, regular leaf clearing and grass verge maintenance.
- Investigate waste-to-energy initiatives including the feasibility of a partnership for converting waste to airplane fuel as the technology progresses.
- Once the strike is ended and weekly bin collections saved, investigate expanding kerbside recycling to include Tetra Pak and batteries.
- Introduce a recycling rewards scheme.



# LOOK WHAT **LABOUR** DID TO OUR CITY IN 2025....



# ....DON'T LET **LABOUR** DO IT AGAIN IN 2026

SAME. OLD.  
LABOUR.

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## our plan to clean up the city

- ✓ **Keep weekly bin collections** by ending the strike and scrapping Labour's plans for fortnightly bins
- ✓ **Introduce Neighbourhood Clean Up Crews** to ensure our areas are clean and tidy and scrap Labour's 'Rat Tax'
- ✓ **Increase CCTV at litter and fly tipping hotspots** around the city to take a tougher approach on fly tipping
- ✓ **Install 3,000 new and replacement litter bins across the city.** Increasing how often bins on High Streets, parks and busy areas are emptied
- ✓ **Increase recycling** by introducing a rewards scheme
- ✓ **Reintroduce regular** leaf cleaning, bulky waste collections and restart Garden waste collections

Rats, rubbish  
and rising  
taxes: why  
Birmingham  
stinks right now

THE HURONIAN 10TH APRIL, 2025

It is clear only  
the Local  
Conservatives  
have a plan to  
balance the  
books and clean  
up the city

BIRMINGHAM MAIL, 5TH FEB, 2025

Don't risk Labour getting  
back in - Only the Local  
Conservatives can beat  
Labour here on May 7th!

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Conservatives

# CLEAN UP OUR ROADS

The state of the roads are unacceptable and the Council has been delaying proper repairs to roads and pavements which makes repairs more expensive in the long run.

With over £200m in a ring fenced budget for road repairs we would fix the potholes now, to keep costs down in the long run. We would also sort a new proper long-term maintenance plan to replace the expired one.



- Use advanced pothole repair technology to fix roads quickly and efficiently.
- Ensure the correct routine maintenance and coatings are applied to roads to extend their time in good condition.
- Keep the A38 Tunnels open to private vehicles.
- Scrap the King's Heath LTN.
- Install noise cameras and average speed cameras to reduce disturbances and dangerous driving.
- Crack down on unlicensed and uninsured drives. According to Research by the Motor Insurers' Bureau (MIB) Birmingham has 5 of the 15 postcodes nationally, with the highest number of uninsured/unlicensed drivers. Tackling this would help make our roads safer.
- Introduce a ward based Highways budget of at least £150,000 a year per elected member.
- Work to resolve parking issues near hospital sites and surrounding roads.
- Trial restoring historic features in the mature suburbs of Birmingham e.g. heritage style street lights, cobble drainage channels, to start restoring the heritage of the city.
- Introduce a lane rental scheme to reduce the time Highways Contractors close roads for.
- Take action against 'street scarring' by ensuring the 'permanent reinstatement' by utilities that carry out work includes like-for-like replacement of existing paving slabs etc.



# CLEAN UP OUR HOUSING



We will improve housing and tackle the rise in exempt accommodation and HMOs. Including:-

- End Labour's creation of new HMOs and supported accommodation and start restoring existing ones to family housing.
- Buy up HMO's and Exempt Accommodation to convert back to family housing, place suitable legal protections to prevent reconversion and sell on to families to create repeating revenue stream to fund more restoration of family homes.
- Introduce new rules to prevent Councillors who own exempt accommodation from voting on measures to tackle or regulate them.
- Restrict Council housing to local residents with a 10 year connection to Birmingham. This would include exemptions for His Majesty's Armed Forces veterans and victims of domestic abuse.
- Retain the requirement for at least 50% of allocations on Castle Vale to be connected to the Vale. Investigate further use of such schemes in other areas.
- Investigate the feasibility of prioritising local residents to access the Council housing in their area to help keep communities together. E.g. through a percentage of allocations must be to residents with a connection to that part of the city.
- Oppose the operation of asylum and illegal immigration hotels and/or housing in the city.
- Scrap any plans the Labour Council had to release council housing for use by illegal immigrants/Asylum seekers.
- Prioritise the building of more 3+ bedroom family homes, ensuring good proportions, gardens, and access to local amenities.
- Review, and change where possible, all contracts with organisations that also have exempt accommodation to penalise organisations that use single dwelling homes for exempt accommodation.
- Work with providers to move to a system of purpose built exempt accommodation in more suitable locations away from family housing, with on site security, support and advisors, to protect family housing and properly support service users. Increase enforcement on operators.
- Expand access to affordable routes to home-ownership, while maintaining a mix of affordable and social-rent.
- Bring all Council homes back up to decent homes standard and maintain.
- Work with elected members to replace aging tower blocks with quality family homes where Councillors identify ones in need of replacing.
- Draft a statutory instrument to put to government to amend planning and housing acts to make exempt accommodation require planning permission and be eligible for an Article 4 Directive.

# CLEAN UP GREEN SPACES

We will protect our much loved and needed green spaces by:-

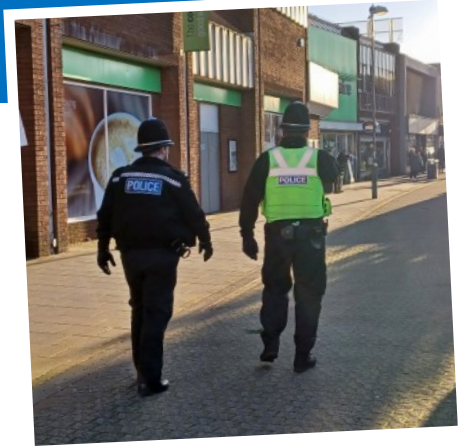
- Scrap Labour's planned parking charges at Sutton Park, Lickey Hills and Sheldon Country Park and any proposals the Labour Council had to further expand charges.
- Building on brownfield land first, to protect green spaces from being lost.
- Removing all proposed/considered Green Belt sites from the new Local Plan currently being developed by the Council and increase protections for all green spaces.
- New developments to include green spaces and trees.
- Work with residents and community groups to plant a million daffodils by the end of 2030 to brighten up green spaces and city gateways.
- Launch a city-wide blossom trail with extensive tree planting.
- Adopt a sponge city approach to prevent flooding.
- Trial solar panels on car parks and bus shelters.
- Trial bubble barriers in rivers to remove plastic waste.
- Keep all parks free for residents to enter and use.
- Scrap Labour's plans to build on Burford Road Playing Field and convert the land to a permanent park.
- Protect all Playing fields (eg Short Heath Playing Fields) from being built on.
- Protect parks from traveller incursions through both physical measures and injunctions. We will scrap Labour's plans to use spare land in local neighbourhoods as designated stopping sites, which risks attracting more travellers to unsuitable areas in the city.
- Work with Royal Sutton Coldfield Town Council to deliver a trust to protect, maintain and invest in Sutton Park long term.



# CLEAN UP OUR STREETS

We will make our local High Streets and Neighbourhoods safer by:-

- Increased enforcement, including using ANPR cameras for noise and litter to make streets safer and to reduce disturbances and dangerous driving.
- Additional security on High Streets and a whole Council broken windows-style approach to tackling ASB damage and ASB enforcement teams to tackle low-level crimes swiftly.
- Investigate a career path for veterans working as security on our High Streets.
- Tackle uninsured/unlicensed drivers.
- Introduce CCTV at all Council Tower Blocks.
- Introduce PSPOs banning begging at junctions.
- Deploy CCTV enforcement to crack down on fly-tipping.
- Lobby for more police on our streets and tougher sentences for criminals.
- Where possible, use community payback to tackle local grot spots, so offenders have to help clean up our incredible city.
- Remove the discount to the passport for leisure scheme for asylum seekers.
- Support Business Improvement Districts.
- Invest in suburban High Streets to ensure a clean, safe, attractive environment and attract businesses and organisations that increase dwell time.



# CLEAN UP THE COUNCIL FINANCES

Birmingham's bankruptcy was a scandal of mismanagement by successive Labour leaders. We will clean up the way the council works, restore transparency, and ensure every pound is spent wisely.

Local Conservatives will fix the bankruptcy and clean up the finances, including:-

- Balance the books, fix the broken IT System and end Labour's Equal Pay Liabilities once and for all.
- Reduce officer delegations to prevent costs rocketing on large scale projects.
- Cut out wasteful spend such as on excessive consultants and agency.
- Conduct a full task and finish inquiry into Birmingham's bankruptcy. Especially looking at the failure of the Council to tackle Equal Pay risks over the last decade.
- Adopt an open-book approach to council finances.
- Strengthen councillor declarations of interest. including preventing Councillors with connection to exempt accommodation and HMO's voting on the subject and introduce a new column on the form requiring them to state they own it.
- Introduce consultant request forms requiring manager sign-off confirming they are not capable of doing the work consultants have been requested for to help shape future staff training.
- Review delegations for accountability and introduce a process to suspend or remove delegations for an officer (s) where the rules governing them are not followed correctly.
- Include procurement clauses preventing anti-British activity.
- Introduce a proper contract register with lead in times, contract renewal dates etc. to allow timely re-procurement of services to help drive savings.
- Initiate a grooming gangs task and finish inquiry with full transparency.
- Establish a sovereign wealth or endowment fund.
- Investigate a Brummie bonus: council tax rebates if the budget is underspent.
- Introduce tougher HR management to tackle any staff not delivering their jobs properly and investigate a reward structure to see how staff doing a good job can be rewarded.
- Change all staff recruitment to be focused on hiring the best person for the job, regardless of their background.
- Ensure appropriate staff training for their roles.
- Create a Member-led Council where elected politicians set the direction and policies and officers find solutions to deliver that.
- Ensure staff skilled up to deliver a more productive and cost effective Council.



# CLEAN UP PLANNING

By building beautifully and innovatively, we can unleash Birmingham's housing potential, increasing ownership and regenerating communities while protecting our suburbs. We can also drive growth in the City Centre and surrounding areas while giving a refreshed vista of the Georgian Grandeur, Victorian Vision and Edwardian Elegance that our City was meant to have.

Our heritage is one of our greatest assets. We will unleash its potential by restoring beauty and creating design standards that inspire pride.

- Require high-quality, durable building materials and designs that complement local character.
- Introduce strict, community-led local design codes, covering brickwork, detailing, windows and streetscape.
- Traditional mansion-style apartment blocks on arterial roads to increase density whilst maintaining beauty.
- Ban high-rise buildings outside the ring road and ensure those inside conform to high standards of beauty in design and materials. No more soulless towers. Preference will be given to gentle density in the City Centre over skyscrapers.
- Strengthen protections for historic and heritage areas, including explicitly protecting Station Street as well as all existing preservation areas.
- Incentivise developers who deliver exceptional beauty and public realm quality.
- Investigate the possibility of a fast-track planning process for applicants which meet the specific design and materials of our new guides.
- Ensure local high streets have a store-front design guide to keep shop signs etc. in keeping with the local area.
- Prioritise the building of more 3+ bedroom family homes, ensuring good proportions, gardens, and access to local amenities.
- Protect existing family housing from conversion into HMOs, exempt accommodation or other forms of intensive shared living and bring more of these properties back into use as family dwellings.
- Introduce strict policies and enforcement to prevent inappropriate conversions, with incentives for returning properties to family use.
- Oppose further build to rent schemes in the city and investigate ways to legally resist further schemes.



- Require children's homes, hostels and similar accommodation to be purpose-built, and located only where appropriate, not on family residential streets.
- Expand access to affordable routes to home-ownership, while maintaining a mix of affordable and social-rent.
- Investigate options like rent-to-buy to help restore home ownership levels in the city to their 2001 levels.
- Increase planning enforcement team and aim to be the most effective enforcement team in the country for enforcing our new policies aimed at protecting the character of our city. Make clear rule breaking won't be tolerated.
- Review all planning fees for non single-dwelling family homes to see if they are suitable to be increased to cover cost of greater enforcement.
- Increase heritage team and give it the powers to act to protect our heritage.
- Remove planning fees for applications to convert HMO's and Exempt Accommodation back to family housing, with covenants and other suitable legal protection on preventing future conversion.
- In suburbs, favour developments that provide proper garden space of a good size to reflect the historic character of our mature suburbs.
- Stop Labour's proposed building on the greenbelt.
- Review policies relating to religious buildings to prevent the continued proliferation of conversion of unsuitable properties into a religious building, which is damaging the viability of local centres. Include the requirement for sufficient off-road parking for such developments.
- Review Smithfield project to see if it can be changed to deliver quality family housing in the style of terrace houses built around private gardens or mansion blocks to achieve density without losing character.
- Review all house building schemes to see if building designs can be altered to fit and reflect the historic character of the city.



*Examples from London of gentle density that still show character and style that achieve scale without resorting to out of keeping high rise towers.*



# CLEAN UP PUBLIC TRANSPORT

- Within 12 months of taking control start a feasibility study into a large scale Birmingham Underground system. To include, costings, feasibility and what law changes would help speed up delivery and help reduce costs.
- Support getting the Camp Hill Chords built and new railway stations at Castle Vale, The Fort, Sutton Park, Walmley and Balsall Heath. Support expansion of Kings Norton Station to use the central platforms.
- Prioritise the creation of more metro, rail and light rail lines over sprint buses where possible. For example, expand the Metro down the Hagley Road instead of a sprint bus.
- Support the expansion and creation of new park and ride schemes, which should be free for users to park in.
- Lobby West Midlands Combined Authority to introduce on-demand bus transport for suburban estates.
- Launch pilot shuttle buses for hospitals.
- Accelerate electrification of trains into Birmingham.
- Map and protect land for future metro, tram, rail and underground routes to ensure future schemes can happen.
- Develop an off road cycle network connected to canals and parks.
- Trial bike repair stations across the city.
- Investigate possible integration of school transport with ring and ride services and if this can be delivered on a regional basis.



# CLEAN UP CULTURE & HERITAGE

We are custodians of the city's collections on behalf of Birmingham residents and for future generations. They are not ours to destroy, dispose of, prevent access to, or neglect. A Local Conservative Council would use this mindset to invest, protect and increase access to the collections the Council has for current and future generations to enjoy.

But culture in the city expands way beyond just the Museum service and we would also work with our world

class cultural organisations to ensure they continue to grow, and that their work connects to delivering economic growth in the city and increasing aspiration and opportunities for Brummies.

- We would proudly celebrate the history of Birmingham and the amazing things our city has achieved for the world.
- Work with Birmingham Museums Trust to increase its budget to ensure all sites are able to be open to residents and maintained appropriately to protect them for future generations.
- Oppose repatriation of collection objects.
- Use the Council's social media channels to help promote the major cultural organisations and events in the city all year round.
- Work with anchor cultural organisations to help them to have sustainable financial positions e.g. possible support for funding applications etc.
- Strengthen protections for historic and heritage areas, including explicitly protecting Station Street as well as all existing preservation areas.
- Pedestrianise Station Street (image is an AI creation for what it could look like) to create a welcoming celebration of the area's historical significance.
- Draw up plans and seek funding to relocate the Museum Collections Centre to Erdington High Street. This would enable the transformation of a local centre and opening up of the collection service (image overleaf is an AI creation for what it could look like)
- Develop a scheme to help protect local assets of cultural value e.g. pubs, which provide particular importance to an area.
- Introduce night markets and nightlife zones.



- British and English flags are a unifying force, celebrating our shared heritage, culture and history. We would fly our national flags and City Coat of Arms from all Council buildings. Where communities would like, install formal displays of our national flags.
- Work with Sutton Town Council and the local organising committee to hold a celebration of the 500th anniversary of Sutton Coldfield's Royal Charter in 2028.
- We will hold a celebration of the 1100th anniversary of the birth of England. When Athelstan, having been made king of Mercia and then King of the Anglo-Saxons defeated the Vikings at York to become the first true King of England. A King made in Merica will be celebrated here in the heart of the Country.
- Create an Armed Forces Community Garden.
- Develop a veterans' village and pensioners' place.
- Host a yearly St George's Day celebration.
- Trial a Last Night of the Proms event.
- Organise Birmingham History Month and a Festival of Britain-style event.
- Bid for UNESCO City of Music status and establish a Home of Metal museum.
- Fundraise for a permanent cenotaph and restore the Hall of Memory.
- Develop art trails and public sculptures of historic Brummies.
- Work with the Irish community to reintroduce the St Patricks Day Parade.



# UNLEASH THE POTENTIAL OF OUR ECONOMY

The city of a 1000 trades, Birmingham's entrepreneurial spirit is legendary but businesses have been held back by an indifferent and, at times hostile, Labour Council. What was once a city with higher average wages than London, now has some of the most deprived communities in the Country. The attitude to deprivation in Birmingham has too often been 'it has always been like that'. It has not and the work to restore our place as the engine of the nation's economy, while long, starts today.

We will unleash it by supporting businesses, fostering innovation, and creating jobs.

- Set up a business desk for fast-track problem-solving.
- Investigate a targeted business rates discount scheme for new businesses on suburban High Streets.
- Prioritise city centre land disposals for companies bringing in local employment in well-paid jobs.
- Support advanced manufacturing and medtech sectors.
- Build skills pipelines for future industries, including AI.
- Enhance use of apprenticeships.
- Encourage incubator spaces and spin-outs to stay in the city.
- Explore creating entrepreneur and innovation grants.
- Offer some free parking in local centres to boost trade.
- Invest in regenerating local suburban High Streets, including seeking to bring in leisure facilities that increase dwell time in a shopping area.
- Where suitable, and where support exists, provide funding to allow the pedestrianisation of High Streets and enhance the streetscape.
- Help value the role the nighttime economy plays in improving people's happiness and tackling social issues like isolation.
- Create a Night time economy zone in the City Centre core to provide a fast track process for license issues and expansion to encourage and support Birmingham's long standing but struggling night time economy sector to survive and grow.
- Pilot local banking hubs in High Streets and communities.
- Investigate what action can be done to support the continuation of the Balti Triangle.

# UNLEASH THE POTENTIAL OF OUR YOUNG PEOPLE AND WORKFORCE

Education is the key to unlocking individual and city-wide potential. We will invest in skills, literacy, and opportunities.

- Run job interview training boot camps and homework clubs.
- Protect grammar schools. We would support the extension of existing ones, as well as the creation of new grammar schools as and when the law allows.
- Work to improve reading standards.
- Protect all Libraries and seek to extend opening hours. Invest in the maintenance of them to ensure the buildings remain fit for purpose.
- Seek to ensure new schools have proper green outdoor space for children to play and exercise.
- Issue library cards to all children at birth.
- Launch Birmingham Book Day for holiday reading.
- Establish schools cricket leagues and seek to hold finals at Edgbaston Cricket Ground.
- Support the continuation of faith schools in the city.
- Investigate summer courses for 11+ preparation skills.
- Promote vocational courses in high-unemployment areas.
- Create homework clubs in libraries.
- Work with charities to provide opportunities for looked-after children to attend the best independent boarding and day schools to improve their life chances.
- Birmingham Conservatives continue to support the City of Birmingham Faith Covenant, first signed in December 2014. The Faith Covenant is a joint commitment between the Faith Communities in Birmingham and the City Council to a set of principles which guide engagement, strengthen trust and promote practical working together on all levels.



# EMPOWERING LOCAL COMMUNITIES

- Work with Royal Sutton Coldfield Town Council and Frankley Parish Council to help them achieve their ambitions to deliver for residents in their respective areas. This includes working with Royal Sutton Coldfield Town Council to create a partnership to protect and enhance Sutton Park.
- Provide each ward with a Community Chest budget of at least £50,000 a year per member and seek to grow the size of that over the four years to give communities a real say in making improvements locally.
- Have a ward highways budget for road safety improvements of at least £150,000 a year per member.
- Ensure elected members are properly consulted on proposals in their wards so that residents can be kept updated.
- Facilitate wards holding local residents 'ward' meetings.

## DON'T FORGET

- **7TH MAY IS THE FINAL CHANCE TO SAVE WEEKLY BIN COLLECTIONS.**
- **ONLY THE LOCAL CONSERVATIVES ARE FULLY COMMITTED TO KEEPING IT WEEKLY.**
- **A VOTE FOR ANYONE ELSE JUST RISK'S LABOUR AND THEIR FORTNIGHTLY BIN COLLECTIONS GETTING BACK IN.**



# BIRMINGHAM LOCAL CONSERVATIVES

## Successes in Opposition

- **Article 4 Directive for HMOs** Campaigned for and delivered a city-wide Article 4 Direction, removing permitted development rights for HMO conversions and protecting family homes and neighbourhood character.
- **Leaf Clearance & Drain Clearing Reinstated** Highlighted the flooding risk caused by Labour cuts to street scene services; secured full reversal in the latest budget.
- **Lane Rental System for Roadworks** Pushed for this proven scheme to cut congestion from utility works; council has now agreed to implement it in the new financial year.
- **Action on Uninsured Drivers** Proposed stronger measures for Birmingham's uninsured-driver hotspots; persistent campaigning forced the council and police to act.
- **Community Chest Restored** Fought year after year to bring back this popular ward grant scheme scrapped by Labour; now reinstated to support local projects.
- **Kings Heath LTN Phase 2 Scrapped** Supported resident opposition and secured a complete U-turn; the unpopular scheme has been abandoned.
- **Council Energy Company Stopped** Exposed fatal legal and financial flaws in Labour's plans; halted the project before it could cost taxpayers millions.
- **Selective Licensing Implemented** Campaigned for and delivered selective licensing to raise standards in the private rented sector and tackle rogue landlords.
- **Labour's Failures Exposed** Highlighted catastrophic failures on equal pay claims, financial mismanagement and project management, holding the administration to account.

### **Plus tens of thousands of pieces of casework**

Dealing with local issues every day - road safety, antisocial behaviour, missed bin collections and more.

## **A record of action. A promise of more.**

# Vote for Change in 2026

This manifesto is a blueprint for action. By cleaning up Birmingham and unleashing its potential, we will create a city that works for everyone; a place of beauty, opportunity, and pride.

Only the Local Conservatives have a plan to balance the books, end the strike and clean up the city.

Don't just hope for a cleaner city. Vote for one.

Vote Local Conservatives on the 7th of May.

## Get Involved

 Website	<a href="http://www.birminghamconservatives.org.uk">www.birminghamconservatives.org.uk</a>
 Email	<a href="mailto:contact@birminghamconservatives.org.uk">contact@birminghamconservatives.org.uk</a>
 Contact Form	<a href="https://www.birminghamconservatives.org.uk/contact">https://www.birminghamconservatives.org.uk/contact</a>
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“Only the Local Conservatives have a plan to end the strike, balance the books, and clean up the city”.

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